Geolocation API Options and Observations

Google Maps:

* 99% global coverage
* Updated on a normal basis (25 million per day)
* Services and platforms
  + Maps
  + Routing
  + Specific placement
  + Ride sharing
  + Gaming
  + Asset Tracking
* Open documentation for platform

Browser Side HTML5:

* Non-external map display not supported
* Recorded in coordinate form
* Error handling documentation
* Requests user permission

IPInfo.io:

* No API Key required
* Basic cost-effective option for needed data

Ipapi.co

* No API Key required
* Very basic data (Coordinated region)
* Free requests on daily margin
* Documentation ready

Ipstack:

* Latency outside of US
* Open documentation
* Less regional latency